

CAREERS ENGLAND WEBSITE ©

CEIAG Case Study:

Beckfoot School, Bradford

The School

Beckfoot School is a very popular, oversubscribed mixed comprehensive with 1600 students, including approximately 300 within the Sixth Form. It shares its campus with Hazelbeck Special School. It converted to academy status in 2013 when it formed the 'Beckfoot and Hazelbeck Multi Academy Trust'.

Careers Education, Information, Advice and Guidance (CEIAG)

At Beckfoot CEIAG is focused around developing learners with the skills and knowledge to 'Burst the Beckfoot Bubble.' - this means looking past the confines of Beckfoot School. The school wants students to understand that everything they do in school (the 'bubble') will prepare them to access the 'real world.' After seven years with the school they are ready to burst out and be successful. The initiatives are led by a dedicated team including a Senior Leader, Careers Coordinator, Connexions PA and Careers Administrator.

The school works closely with its Connexions Personal Adviser from Prospects, and jointly delivers programmes to individual tutor groups to help with option choices in both KS3 and KS4. Students in year ten also act as 'options ambassadors' for year nine, providing another angle for advice and information. Careers guidance is offered to all post 16 students who wish to access it, by appointment. Careers staff are present at all Parents' and Options Evenings and students are given information on a range of websites they can access for useful information.

Curriculum

During PSHCE time, tutors deliver prepared programmes covering the skills required to develop independent learners - for example confidence, resilience and aspiration.

Resources are carefully designed to target the needs of each year group and focus on next steps planning as well as financial capability.

Wider Learning Days include input from a range of different local employers who can share their skills to bring a 'real life' feel to the event. Recently students in year 11 took part in 'Get a Job in a Day.' They followed the process of applying for a chosen career over the course of a day with help from teachers and local employers. The school has case studies on local employees detailing how they trained and qualified for their current roles (including a hairdresser, a plumbing and heating engineer, an accountant, a motor mechanic and a doctor) which feed into this process.

Sixth form students have benefited from talks led by several universities and large companies, covering a range of popular job options, for example accountancy, law, medicine and media. The school has benefited from having the services of a Human Resources manager from a large, local company to assist in developing CV writing and to hold mock interviews, giving valuable feedback to students.

External liaison

The school is actively building links with companies who will offer a range of services - work placements, talks, mentoring and work shadowing. Three companies have already offered apprenticeships and it is hoped to build on this through a new apprenticeship competition. Students across year 11 will all have the chance to take part in this application process which mimics real life - the 'winners' will receive a leg up in the application process for apprenticeship places with local employers.

Key Principles

CEIAG at Beckfoot School links into the school's Strategic Vision – **ENJOY - LEARN - SUCCEED**. The aim is for every student to have realistic, challenging aspirations and be equipped with the skills and knowledge to fulfil them.

Quality

The school evaluates all of its activity, taking students' views into consideration. These are vital to the improvement of the school's CEIAG programme and will enable the school to meet the needs of different types of learners better in future. On top of this, the school's destination data is analysed each year so that the school can develop further to meet the ever changing needs of both its students and local businesses.

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