

CEIAG Case Study: The Brooksbank Academy Sports College Calderdale, West Yorkshire

The School

Brooksbank School is a large 11-18 comprehensive school which became an Academy in October 2011. The Academy holds specialist status in sport. There are over 1650 students which includes over 280 students in the sixth form.

Careers Education, Information, Advice and Guidance (CEIAG)

The school has a teacher appointed to co-ordinate Careers and PSHEE. It is part of a collaborative CEIAG contract involving the local authority, secondary schools, academies and colleges and currently contracts with C&K Careers (which is **matrix** Standard accredited) as its external provider of independent and impartial CEIAG. The careers information area in the school is located within the main library and provides access to CEIAG related software. The school website and VLE include information on CEIAG in school and links to pertinent websites.

Curriculum

There is a comprehensive careers education programme delivered via PSHEE in weekly form period lessons from Year 7 to Year 13. A system for levelling and assessing students' work in PSHEE is in place which raises the status of CEIAG. Reports are also sent to parents. A Brooksbank Progress File allows students to record their learning in careers education and includes a CV, personal statement, targets and achievements. In Years 10 and 11 external Careers Advisers run sessions on post 16 options and produce follow up work packs for form tutors. Supported students are seen individually by Careers Advisers and they are also available for 'drop in' sessions. Group interviews are available. The school has bought in additional time from the external Careers Adviser to support its sixth form students - this includes employability skills sessions for students not choosing to go to university.

External liaison and Employer Engagement

The school realises the importance of promoting links with employers and the world of work. Through well-established links with local employers, the school is able to secure offers of work experience for targeted groups and also to help with CV writing and awareness raising workshops. The school also has strong links with other external agencies.

Through these links the school is able to offer mock interviews, employability days, and additional special workshops for apprenticeship groups.

For the employability days, students work alongside local employers on enterprise modules and on developing self-presentation skills and employability skills.

Enterprise activities are particularly strong and good links exist between the school and local universities.

The careers convention held in the Autumn Term of 2014 offered students the opportunity to meet face-to-face with a range of local training providers and employers to explore post 16 options on a one-to-one basis.

Throughout its provision, the school places a great emphasis on early intervention to prevent NEET and, consequently, the school continually achieves low NEET figures (recording yearly reductions over the last 5 years).

As a result of its CEIAG programmes the school believes that:

- Parents are better informed
- Students are more aware of employer expectations
- Students have increased opportunity awareness

Key Principles

CEIAG is a high priority for the school supported by trained and committed staff.

The teacher responsible for Careers work throughout the school previously held the post of Advanced Skills Teacher Careers and supported other schools to develop high quality careers education provision in the area.

Quality

The school's CEIAG work has been accredited by the *C&K Careers Quality Standard* for CEIAG (Nationally Validated by the Quality in Careers Standard administered by the Quality in Careers Consortium).

Contact Details

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