



QUALITY IN CAREERS WEBSITE ©

**CEIAG Case Study:**

**Nunthorpe Academy, Middlesbrough**

### **The School**

Nunthorpe Academy is a popular co-educational 11-19 comprehensive converter Academy with approximately 1550 students on roll, judged to be “**outstanding**” (and in all aspects) by OFSTED in April 2013. It is part of an elite group of schools and academies in England – the top 1% in the country.

As of 1<sup>st</sup> September 2014, the Academy became a Teaching School and is the lead school in the North East Schools Teaching Alliance – NESTA. Others in the Alliance are Nunthorpe Primary Academy, Chandlers Ridge Primary, Normanby Primary, Ormesby Primary and Skelton Primary plus Northumbria University which is the higher education partner.

The role of the Alliance is to work collaboratively to further improve the quality of teaching and learning in the North East, which will in turn benefit the young people of the region and improve their life chances. The focus will be on the ‘Big 6’ which includes Initial Teacher Training (ITT); School to School Support; Specialist Leaders of Education (SLEs); Continued Professional Development (CPD); Research and Development and Leadership.

### **Career Education, Information, Advice and Guidance (CEIAG)**

The Academy is committed to delivering careers education across the whole curriculum and across all years to the highest possible standards, through a series of activities that are appropriate to students’ stages of career learning, planning and development.

The Academy aims to give all of its students, up to date, relevant information that will help them to reach their personal aspirations and goals.

The Academy has a Director of CEIAG who works closely with the Senior Leadership Team, Director of LIFE (PSHE), Director of Work Experience, Careers Convention Co-ordinator and with Routes to employment (which provides external professional Career Advisers to come into the Academy).

## **Aims**

Nunthorpe Academy's CEIAG policy has the following aims:

- to contribute to strategies for raising achievement, especially through increasing motivation
- to support inclusion, challenge stereotyping and promote equality of opportunity
- to encourage participation in continued learning including higher education and further education
- to develop enterprise and employment skills
- to reduce drop out from and course switching in education and training
- to contribute to the economic prosperity of individuals and communities
- to meet the needs of all of its students through appropriate differentiation
- to focus students on their future aspirations
- to actively involve parents and carers

## **Curriculum and Employer Engagement**

Students throughout Year 7 to Year 13 are entitled to CEIAG provision at the Academy. This runs through all subjects as well as tutorials. Key stage 3 has curriculum time called 'LIFE' to complete the programme.

The programme for Key Stage 3 helps students to understand themselves -to look at decision making, to develop an action plan, and to determine what skills are needed in the working life and different research tasks.

The programme for Key Stage 4 helps students understand different options, routes and providers after Year 11, as well as application processes, interview techniques, work experience and access to impartial careers guidance interviews.

Key Stage 5 students receive CEIAG provision through tutorials where they continue to look at different routes to employment, application processes, mock interviews and access to impartial careers guidance interviews.

Throughout the CEIAG programme the Academy involves **employers** in a number of ways. Examples are:

- 2 different Engineering companies delivering 1.5hour workshops once a week for 6 weeks to a total of 30 students during the academic day
- 6 x 1.5hour career workshops with six different businesses over a 6 week period from 3 – 4.30pm covering Health and Social Care through to Fashion, delivered by local businesses or their employees
- Site visits and workshops with local businesses.

### **CEIAG Quality**

The Academy was awarded the *then-named Investor in Careers* CEIAG Quality Award in May 2013 - a national quality mark recognising the commitment of a school to deliver high quality and impartial CEIAG to all students.

The Investor in Careers 2013 assessment report to the Academy states that:

*‘The school has a clearly laid out process for supporting students to make successful choices about their futures. The programme is very well planned and the use of level indicators to show progress in careers related skills is outstanding. Tracking processes are thorough and result in appropriate and timely interventions for students. The academy has a very positive relationship with its local Connexions Service’.*

Investor in Careers (CSW Group) is now a Licensed Awarding Body for the single national Quality in Careers Standard.

### **Students’ Views**

- *The academy helps me set targets and helps me understand how to improve.”* (Key Stage 3 student).
- *The support I have received is outstanding, it has helps me make informed choices about my future.”* (Key Stage 4 student)
- *“The mock interview preparation was excellent and essential in my preparation for applying to universities.”*(Key Stage 5 student).

**CONTACT DETAILS:**

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