



QUALITY IN CAREERS WEBSITE ©

CEIAG Case Study: The Brooksbank Academy
Calderdale, West Yorkshire

The School

The Brooksbank Academy is a large 11-18 comprehensive school which became an Academy in October 2011. There are over 1700 students which includes over 280 students in the sixth form.

Careers Education, Information, Advice and Guidance (CEIAG)

The school has a teacher appointed to co-ordinate Careers and PSHEE.

It is part of a collaborative CEIAG contract involving the local authority, secondary schools, academies and colleges and currently contracts with C&K Careers (which is **matrix** Standard accredited) as its external provider of independent and impartial CEIAG.

The careers information area in the school is located within the main library and provides access to CEIAG related software.

The school website and VLE include information on CEIAG in school and links to pertinent websites.

Curriculum

There is a comprehensive careers education programme delivered via PSHEE in weekly form period lessons from Year 7 to Year 13.

A system for levelling and assessing students' work in PSHEE is in place which raises the status of CEIAG. Reports are also sent to parents.

A Brooksbank Progress File allows students to record their learning in careers education and includes a CV, personal statement, targets and achievements.

Students follow an accredited Progression Module through which they explore all options post 18, and develop skills for making applications to higher education, apprenticeships and employment.

In Years 10 and 11 external Careers Advisers run sessions on post 16 options and produce follow up work packs for form tutors.

All students have access to impartial, independent, careers guidance, on every day of the week, from two C&K Careers Advisers who are Level 6 qualified.

The school also accesses one to one IAG support for its sixth form students - this includes employability skills sessions for students not choosing to go to university.

External liaison

The school has strong links with external agencies and local employers.

It offers mock interviews, employability days, and workshops for apprenticeship groups. Enterprise activities are particularly strong and good links exist between the school and local universities.

Emphasis is on early intervention to prevent NEET and the school continually achieves very low NEET figures.

As a result of its CEIAG programmes the school believes that:

- Parents are better informed
- Students are more aware of employer expectations
- Students have increased opportunity awareness

Quality

CEIAG is a high priority for the school supported by trained and committed staff.

The school was first assessed for the C & K Quality Standard in Careers Education Information, Advice and Guidance in 2004, (now replaced by the national Quality in Careers Standard) and has continued to develop and improve its provision at each review point since.

At its most recent review (June 2019), Brooksbank was **awarded the Quality in Careers Standard fully meeting all criteria including the 8 Gatsby Benchmarks.**

CONTACT DETAILS:

Careers Leader: Lauren Wright lwright@bbs.calderdale.sch.uk

(p) February 2015 updated September 2019