

The logo features a large blue letter 'C' with a white arrow pointing clockwise inside it. To the right of the 'C' is the text 'The Quality in Careers Standard' in a bold, dark blue font, followed by three blue chevron symbols pointing to the right.

# The Quality in Careers Standard >>>>

**ERICA ROWELL: Quality in Careers Director, April 2025**

- Erica joined the Quality in Careers Professional Team in October 2023 on her retirement from her Company (RGG Associates Ltd.– see below).
- She is a qualified careers adviser with some 30 years' experience as a practitioner, manager, assessor and trainer.
- While working for The Humberside Partnership, Erica was a trainer and assessor for the national pilot for the NVQ Level 4 in Advice and Guidance which became the work-based qualification for careers advisers.
- Having contributed to the creation of the NVQ Advice and Guidance course, alongside lecturers from the University of Huddersfield QCG team, Erica was seconded for two years as a tutor on the University of Huddersfield QCG course.
- With two professional partners, in 2004 Erica set up a careers guidance training company - RGG Associates. Erica wrote a number of successful tenders for RGG Associates including for the DfE and The Careers and Enterprise Company. The Company has worked with careers companies, local authorities, schools, colleges and universities to train and assess careers advisers to achieve professional qualifications in Careers Guidance and Development. More recently she has provided the Careers Leader professional training for the Careers and Enterprise Company.
- Erica developed extensive training resources for RGG Associates including materials for the Level 6 Diploma in Careers Guidance and Development and more recently for the Level 6 Certificate in Careers Leadership.
- She also had responsibility for the OCR assessment centre for RGG Associates and was lead Quality Assurer for the Company. As a qualified External Quality Assurer, Erica worked in this role for OCR.
- She recently took up the role of Research Associate (CPD) for the CDI writing a monthly CPD newsletter for practitioners and curating resources for the CDI website.
- Initially for Quality in Careers, Erica undertook assignments, CQIRs and fulfilling the role of Professional Adviser at a number of national Licensing Panels for our Awarding Bodies.
- **In April 2005, on the retirement after 13 years as Director of Paul Chubb, Erica was promoted by the Board to become the Quality in Careers Director – [erica.r@qualityincareers.org.uk](mailto:erica.r@qualityincareers.org.uk)**